

**EAST HARTFORD ECONOMIC DEVELOPMENT COMMISSION  
REGULAR MEETING  
October 1, 2008**

**1. CALL TO ORDER**

A Regular Meeting of the East Hartford Economic Development Commission was called to order at **6:34 p.m.** on **Wednesday, October 1, 2008** by Commissioner Marilyn Pet, Chair.

**2. ROLL CALL**

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**EAST HARTFORD ECONOMIC DEVELOPMENT COMMISSION**

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***Present:***

Marilyn Pet, Chair

Debra Arrieta

Pat Harmon

Barbara-Ann Rossi

John Ryan

Susan Skowronek

***Absent:***

Miguel Franco

Chuck Hutchinson

Devorah Johnson

Bill Dokas, President, American Eagle Federal Credit Union, liaison from EHCC

***Others in Attendance:***

Aya Beckles, Economic Development Specialist

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**3) MARKETING WORKSHOP**

a) Avid Marketing Group

- i) Jonathan Gross, President of Avid Marketing Group, held a workshop with the commissioners regarding the upcoming print ad campaign for the city of East Hartford. It was suggested that Avid focus on 3 key areas of development:

- (1) Manufacturing/Service
- (2) Advanced Technology
- (3) Retail

- ii) Mr. Gross anticipated having something completed in the next couple of weeks.

**4) APPROVAL OF MINUTES**

a) September 3, 2008

**MOTION** by Ms. Arrieta, seconded by Mr. Ryan to approve

**APPROVED UNANIMOUSLY**

**5) BILLS LIST**

a) \$100.00 – Clerk

**MOTION** by Ms. Skowronek, seconded by Mr. Ryan

**APPROVED UNANIMOUSLY**

**6) OLD BUSINESS**

- a) Quarterly Report (*SEE ATTACHED HANDOUT*)
- b) Signage Task Force
  - i) Tabled until the next regularly scheduled meeting
- c) Hoffman Motors – Council Referral to Tax Policy Committee
  - i) The Committee will recommend to the Town Council that Hoffman Auto Group be awarded an assessment freeze for 5 Grand List years
- d) Business Visitations
  - i) Ms. Beckles will look into CCAT & Corporate Translations
- e) Fall Business Workshops – CEDF
  - i) Due to the low enrollment, workshops were not held in East Hartford
- f) The Hartford's Advertising Campaign
  - i) Tabled until the next regularly scheduled meeting

**7) NEW BUSINESS**

- a) Liaison Report from Planning & Zoning
  - i) The town testified in Bridgeport for 3 days and the judge will now give both sides a chance to review the evidence with their respective engineers.
  - ii) The proposed Dunkin' Donuts located on the north side of Governor's Street and Main Street was denied by P&Z and then overturned by the courts. P&Z is now filing an appeal.
  - iii) Solar panels have been approved for more than one East Hartford business including the Walgreens located on Silver Lane.

**8) ADJOURNMENT**

**MOTION** by Ms. Skowronek, seconded by Mr. Ryan  
**APPROVED at 8:10p.m.**

Respectfully Submitted,

Jeffrey A. Currey  
Clerk

cc: Town Clerk  
Mayor  
Development Department