

**East Hartford Economic Development Commission  
Town Hall Conference Room  
Regular Meeting  
March 5, 2008**

**1) CALL TO ORDER**

- a) A regular meeting of the East Hartford Economic Development Commission was called to order at 6:32 p.m. on Wednesday, March 5, 2008.

**2) ROLL CALL**

- a) Present: Chairperson Marilyn Pet, Vice-Chair Debra Arrieta, Pat Harmon, Chuck Hutchinson, Devorah Johnson, Barbara Ann Rossi, John Ryan
- b) Absent: Miguel Franco, Susan Skowronek, Bill Marsh, liaison from East Hartford Chamber of Commerce
- c) Others in Attendance: Jeanne Webb, Dir. of Development; Aya Jensen, Economic Development Specialist

**3) APPROVAL OF MINUTES**

- a) Minutes from February 13, 2008

**MOTION MADE BY MS. ROSSI, SECONDED BY MR. RYAN TO APPROVE  
THE MINUTES  
APPROVED UNANIMOUSLY**

**4) BILLS LIST**

- a) \$100.00 – Clerk

**MOTION MADE BY MR. HUTCHISON, SECONDED BY MS. ARRIETA TO  
APPROVE BILLS  
APPROVED UNANIMOUSLY**

**5) LIAISON REPORT FROM PLANNING & ZONNING**

- a) Mr. Ryan reported on the highly publicized issue involving the Master's Club and their recent purchase of the former Elk's Club on Roberts Street
- b) Mr. Ryan informed the Commission that P&Z has approved the application to expand the commercial node on the property owned by Mr. Chicoine on the corner of Silver Lane and Warren Drive

**6) LIAISON REPORT FROM CHAMBER OF COMMERCE**

- a) Mr. Marsh was not available

**7) OLD BUSINESS**

- a) Signage Task Force
  - i) Ms. Webb has been in contact with Cabela's & The Matos Group and will be sending them a map with recommendations for sign placements in town.
  - ii) The Task Force will be meeting Thursday, March 20 at 5:00 p.m. at the Town Hall.
- b) Advertising and Promotions Sub-Committee – RFP for Services
  - i) The Development Office has received one (1) reply and has spoken to other studios who will also be submitting.
  - ii) Ms. Pet thought it might be a nice idea to incorporate materials from a marketing campaign used in 1918 to promote East Hartford.
- c) Fairway Crossing
  - i) Plans are moving forward and seem to be on track.

- d) CelluTissue
  - i) Chris Fielder sent a note to the Commission thanking them for their efforts with the incentives that the Town has offered. They are re-bidding the project to look for a more cost-effective contractor.
- e) Expansion of Commercial Node on Silver Lane
  - i) (see Item 5b.)
  - ii) Another request will be made for the southeast corner of Silver Lane and Mercer Avenue.

**8) NEW BUSINESS**

- a) Marcus Oladell's term ended with the EDC December 31, 2007. As defined by the charter, a commission member will remain active even after their term has ended until replaced. Mr. Ryan has stepped in and is now a voting member of the Economic Development Commission. Due to this oversight at the last meeting of February 13, 2008, certain Motions need to be amended. They are as follows (*refer to the minutes of 2/13/08*):

**The motion following Item 3a (*approval of minutes*) shall read:**

Motion made by Mr. Ryan, seconded by Ms. Rossi to hear Item 8c (Fairway Crossing) prior to Item 4 (Bills List)  
APPROVED UNANIMOUSLY

**The motion following Item 8c (*Fairway Crossing*) shall read:**

Motion made by Mr. Ryan, seconded by Ms. Rossi to re-endorse the proposed project known as Fairway Crossing  
APPROVED UNANIMOUSLY

**The motion immediately following read:**

Motion made by Ms. Rossi, seconded by Mr. Ryan to hear Item 9 (Expansion of Commercial Node on Silver Lane) prior to Item 4 (Bills List)  
APPROVED UNANIMOUSLY

- b) Ms. Webb emailed flyers for upcoming Economic Development seminars. If any of the Commissioners are interested, please contact her.
- c) Aldi's Supermarket began construction today (3.5.08)

**9) ADJOURNMENT**

**MOTION MADE BY MS. ARRIETA, SECONDED BY MR. RYAN TO ADJOURN  
APPROVED UNANIMOUSLY**

Respectfully Submitted,

Jeffrey A. Currey  
Clerk

Cc: Town Clerk  
Melody A. Currey, Mayor  
Development Department