



250th Anniversary Committee

**PLEASE NOTE THE DATES OF THE NEXT
THREE MEETINGS:**

October 14, November 4 and December 16

September 16, 2015 Minutes

Present: Rebecca Hutchinson, , Fran Menard, Mary Ellen Moran, Edie Kimball, Paul Murphy, Karen Leavitt, Joan Bilodeau, Chuck Reese, Cherie Sanborn, Aron Dibacco, Ernie Robert, Jack Hutchinson

Meeting called to order at 6:30 pm

Sign in and introductions

August 26 Minutes approved

Financial Report - Cherie Sanborn

Unofficial balance is \$21,967. Penny at the Town Offices has been away for a few days and therefore this may not be totally up-to-date.

Beginning Balance: \$17,036.54

Income:

Donations	\$3,340.00	
Ads	\$3,155.00	
License Plates	\$ 175.00	
Posters	\$ 61.00	
Caps	\$ 240.00	
Total Income		\$5,171.00

Expenses:

David Thompson (Web Hosting)	\$240.00	
Total Expenses		(\$240.00)

Ending Balance:

\$21,967.54

Commemorative Items Inventory Report - Jack and Edie

License Plates	350
Signed Posters	134
Unsigned Poster	327
Tubes for Posters	173
Caps – Black	356
Caps – Tan	180
Key Chains	88
Ornaments	195
Magnets	81

Daffodils for Deerfield - Karen

Karen and Joan will be looking for assistance bagging the pre-sold orders. Pick up will be at Karen's home on October 17 and 18th. They will call each person who ordered to notify him/her of the pick-up dates.

After discussion, we decided that the Fair daffodil bulbs would be bagged in sets of 10 and the group supported Karen's recommendation to sell the bags of 10 for \$6 each. Joan and Karen will drop off those bulbs at Jack's house by Tuesday of Fair week.

Deerfield Fair Sales – Rebecca

Rebecca reported that plans for the Fair Booth are progressing well. She distributed a copy of the shift schedule and is looking for more volunteers. The Fair Association has given us 24 complimentary tickets. They will be distributed after the schedule is filled.

She requested input on the best way to advertise where our merchandise will be during the Fair. We feel it is important that we reach out to Deerfield residents before and during the Fair to make sure they know where to find us. An announcement has been sent to The Bridge. After further discussion we decided to make laminated "posters" announcing out sales locations in two sizes, (8 ½ x11 and the 11x17 or larger). It was recommended that the individual items not be listed; "Commemorative Items" will suffice. Rebecca offered to take these posters around to several booths on Wednesday and ask if they can be displayed. Recommended booths and buildings include Boy Scouts (Chuck Reese will check to see if they are agreeable), Arts and Crafts, Fruits and Vegetables, Church Booth (has already agreed). Sites around town to be covered include the Post Office and Town Offices.

Historical Building - Edie

Edie is all set for the sales at the Historical Building. Torin will designed signs for display inside the building and near each of the two entrances.

Coffee House Committee - Jack

Karen has agreed to organize and chair a Coffee House Committee. She will oversee the various tasks for this event on November 14th and took names for volunteers to join this subgroup. They will have to assist with set up, getting food, selling merchandise and breakdown. Jack will be out of town and will not be available to speak about the 250 effort at the Coffee House... Walt may be willing and Ernie offered also.

Bands - Bernie

Jack reported for Bernie that the Police Pipe and Drum Band costs \$1,400 and they cannot play if temp is low. He will ask John Newman to bagpipe January 9 if the weather allows. Discussion was held and to defer a decision on pursuing a contract until we have the fundraising results of the Fair.

January 9th Opening Event – Ernie

Ernie reports that the committee plans to have two sittings for the dinner, enabling 300 to participate in the pot luck meal. We considered a \$5 price for the meal. Family rates will be a challenge because we'll need to know exactly how many people are ticketed to not oversell the space.

Ernie asked whether we might invite the Governor to attend and the committee encouraged this. Jack will draft an official invite letter which the Committee and Board of Selectmen will sign. Paul Murphy volunteered to also talk to contacts he has to encourage the Governor to attend.

The committee will work on having activities available at the Town Hall for the people who eat at the first sitting and are waiting for the second sitting to finish, perhaps a display of early photographs with some interpreters.

October, November Meetings

Jack will be away for two weeks in October and both Jack and Rebecca will be away for 3+ weeks on November. The schedule for the next three meetings is:

October 14th

November 4th

December 16th

Other Reports

Calendar

Jack distributed a one page sample of the calendar and members had previously seen what Richard had distributed to them. Edie suggested that birth dates of Deerfield citizens not be included because there is no objective way to decide whom to include (or exclude). Others thought some people would actually use the calendar to write down their schedule and therefore the day space should be left open when possible. The consensus recommendation was to focus on events, not birthdays. We anticipate the calendar will be ready to sell at the Coffeehouse in November.

Baseball Field of Dreams

Jack reported a plan has been agreed and work has begun on a baseball field on the Fairgrounds for games during our July weekend. Jared Messina will Harley rake the two acres shortly after the Fair, then volunteers will be needed to pick up debris and rocks and seed it. Shortly before the first use we'll cut in the base paths and build the mound. Chuck Reese suggested the Parks and Rec Summer League Softball Teams might also play there though it will be a baseball diamond with 90 foot base paths, a mound and 270 foot fences. We could recognize in-kind donors with banners on the backstop.

Teesprings T Shirt Campaign

Jack reported a glitch that caused approximately 20 orders to be cancelled. He is working with Teesprings to rectify the problem.

Publicity

Joan Mountford and Mel Graykin discussed writing for the 250th. Mal is available to begin writing articles in 2016 when activities are imminent however they feel there isn't a story a newspaper would print at this. Discussion was held about "Point of Interest" articles (such as the building of the Baseball Field). More effort will be needed to address the on-going need for publicity.

Commemorative Book

Mary Ellen reported that a total of \$7,770 was raised for the Commemorative Book. It is all proofed. We will print just 250 for Fair sales and plan to reprint for each subsequent sales opportunity (Coffeehouse, Christmas Stroll, Jan 9, etc.). At each printing the recognition of sponsors inside the front cover and the anticipated listing of events on the center two pages will be updates. No other changes are planned and no additional advertising will be sold.

Meeting adjourned 8:15 pm

Respectfully submitted,

Jack and Rebecca Hutchinson

Next meeting October 14th 6:30 , GB White Building