



250th Anniversary Committee

July 22, 2015 Minutes

Present: Joan Bilodeau, Maxine Fowler, Jack Hutchinson, Torin Judd, Edie Kimball, Walt Kutylowski, Carol Levesque, Paul Murphy, Mary Ellen Moran, Chuck Reese, Ernie Robert, Cherie Sanborn, Deb Smith, Don Tordoff

Meeting called to order at 6:35 pm

Sign in and introductions

June 24 Minutes approved

Financial Reports - Cherie Sanborn

Cherie noted our balance was \$5,562.82 at last report June 24, 2015

Income:

License Plates	\$ 175.00	
Ads (Commemorative Book)	\$ 900.00	
Donations	\$ 150.00	
Daffodils	<u>\$2,935.00</u>	
Total Income		\$4,160.00

Expenses:

Black Boxes (Ornaments)	\$ 69.51	
Flyers (Daffodils)	\$ 50.00	
Key Chains & Magnets	\$ 450.00	
Copying (2nd quarter)	<u>\$ 2.14</u>	
Total Expenses		<u>\$571.65</u>

Ending Balance as of July 22, 2015 **\$9,151.17**

Spending - Jack asked the committee to think about the expenses we'll have so that we can better plan our spending and develop a budget. An example is some sound equipment for use at the Fairgrounds (for Variety Show Parade announcer, Excavator Rodeo, etc.) Walt suggested

that personal sound equipment such as that used for the Coffee House might serve. Joan mentioned the school has good sound equipment we might use.

Artists Exhibit/Crafts - Maxine reported she is set for space requirements. She will not provide lighting; some artists will bring their own equipment. Maxine plans to include amateurs and a free space for children's art work. She would like to expose Deerfield art work to families.

A registration form for the Art Exhibit was distributed – there were no immediate suggestions. Folks are welcome to send any edits directly to Maxine. Jack will print on Deerfield250 letterhead and publish on the web so that artists can access it directly.

Cherie expressed concern that the cost of artists' space would be less than that of crafts people (which she and Lorraine Cady are working on). There was some discussion and we agreed that the artists would pay \$25 for a 10' open space, \$20 for an 8' table and \$10 for a 4' pegboard wall.

Edie articulated an issue for us to be sensitive too – that there is not a clear line between artists and crafters. Folks focused on selling will be with crafts and those displaying will be among the artists, but there may be some who are a mix. With no clear line, we may have to deal with the distinction a bit case-by-case.

Don suggested we look into getting a percentage of any art sales. There was some discussion, but no conclusion.

DAFFODILS - Joan reported \$2,935 collected for the 3908 bulbs sold. Expenses to be paid include flyers, bags for bulbs and \$1570 for the bulbs. A generous donation of \$250.00 was received from Sherrie McDuffey. That money was used to purchase 200 bulbs with a portion set aside for the Garden Club for soil, etc. Karen Leavitt and Joan will write thank you notes. In order to qualify for volume price breaks about 400 more bulbs were ordered than had been sold. Orders for those could be taken at Old Home Day – on the same forms, parallel to pre-sales.

PARADE - Carol contacted Bob McManus regarding the New Liberty Jazz band. There are seven members who parade aboard a fire truck. Their fee is \$1200. The committee felt that beyond our means. Jack asked Walt whether, given a fire truck, he could put a band together. He thinks he can. Jack will work the fire truck. Bernie has been in touch with the Army Band but has no commitment yet. Also no word back from the N.H. Police Pipe and Drums Band.

A Revolutionary War reenactment group asks for \$500 for an encampment. The committee supported the Revolutionary group in addition to the Civil War one we've already committed to. We'll look for a chance to vet them, so no decision yet.

It was noted that the costs of parade groups are steep. Might we advertise to get local businesses involved in participating in the parade? How about getting families and neighborhood groups to march or present a float?

Jack presented a draft of Parade rules, guidelines, registration form and waiver. He's consulted with Andy Robertson and the town's insurance carrier. He will run it by the fire chief, the police

chief and Deerfield Fair Association's Deerfield250 committee. Jack asked that anyone interested examine the draft and provide feedback.

We'll need certificates of insurance for motor vehicles. Tow vehicles must have sufficient weight and braking to control trailers on the descent. Critical considerations after safety are the rules for participation by political candidates and making the parade upbeat and celebratory / not political.

Torin offered to monitor horse entries.

A parade route was suggested by Lorraine Cady and enhanced in discussion on the fairgrounds with the Deerfield Fair Association Deerfield250 committee.

Jack suggested we consider categories and perhaps prizes by category for the parade. They might include floats, marching units, novelty, family, commercial, mounted riders, pets, bicycles, classic vehicles, etc. – this will go to Bernie and Carol for their consideration.

Variety Show - Deb and others are working on skits and gathering songs about Deerfield. Jack has isolated and video & audio enhanced selected acts from the DVFA shows for the group's use. Deb proposed that we incorporate a video of Bill O'Neal reciting a poem in preference to an actor portraying Bill. The committee agreed it would be very difficult to recreate Bill and felt the video would engage the audience well. Deb will connect with Martha Smith who is willing to participate. Jack reported Jared Messina said he is willing. Jack also volunteered himself and asked committee members to join him. John Witham has a good voice and is interested in singing. He can go acapella – or could do the Stars Spangled Banner. Jack has video of him singing.

Jack will make a brief trailer from the old videos to promote the variety show.

Jack will ask the Fair Association about putting a roof over the stage – which may need to be temporary (tent) just for our events.

OTHER

Old Home Day Sales We'll have license plates, daffodil bulb orders, ornaments, key chains, magnets, posters and caps for sale. We'll also distribute Don's & Cherie's donations brochure. Edie will determine where she wants the sale table placed, likely out front during the parade and near the barbecue during the feed. We discussed having a table skirt announcing Deerfield250 sales. Torin will design the skirt and Jack will ask Matt Fowler to help us open an account with AMI Graphics to print it. We'll have more we'd like to buy through them – a sign to go across Church Street and the promotional banners for donors among the items. We'll have a sign on the table announcing some of our planned events.

American Flag (and perhaps our banner) on a crane? Jared Messina suggested we display the American Flag and perhaps our banner from his crane in the week leading up to our July weekend – perhaps on the Fairgrounds?

CAPS Torin brought a cap that would have an embroidered logo - after some discussion we agreed to simplify the stitching to "Deerfield", "250 years" and "1766-2016". Torin will create the design and work with Chuck to select a vendor. We'll keep the cost below \$10 and agreed to plan to sell them for \$15. Torin will select two colors. We will order 100 of each initially, and will try to have them ready for sale at Old Home Day. We agreed that Torin can proceed with no further committee action.

January 9th Incorporation Celebration We touched on this briefly. Ernie continues to work with the Community Church. Carol suggested folks could be encouraged to wear period costumes – the committee agreed. We'll spend more time on this at our August meeting.

Christmas Stroll Jack asked that we work to promote cooperation between the town and the Fair Association. The Christmas Stroll will be December 5 and needs volunteers to help with decorating, parking, crafts for children and many others. Please call Ginger Demers at 463-9056 to volunteer. Edie added that lights, either indoor or outdoor, are needed.

Wrist Bands Jack suggested admission wrist bands so that attendees might leave the fairgrounds and return. The baseball game(s) will be outside the fence

Publicity Joan reports that Joan Mountford is willing to write publicity for the committee. She'll ask her to contact Jack for material.

The Community Church will host a **Hot Dog and Bean Supper** will benefit the 250th Celebration.

The Fireworks vendor can do **canon shots** timed to the 1812 Overture. They have experience doing this with the Vermont Symphony Orchestra.

The Meeting adjourned at 8:12 pm

Respectfully submitted,

Mary Ellen Moran for Dee Jones and Jack Hutchinson

Next Meeting: August 26, 2015, 6:30 pm at GBW Building