



250th Anniversary Committee

February 25, 2015 minutes

Present: George Bozeman, Bernie Cameron, Mal Cameron, Amy Harrington, Bonnie Heisey, Jack Hutchinson, Rebecca Hutchinson, Amy Harrington, Robin Jodoin, Dee Jones, Torin Judd, Edie Kimball, Walt Kutylowski, Randy Lemieux, Carol Levesque, Fran Menard, Dawn Messina, Mary Ellen Moran, Paul Murphy, Wendy Rappa, Kelly Roberts, Cherie Sanborn, Deb Smith

Meeting called to order at 6:40 pm

Sign in and introductions

January minutes approved

Work Commitment Reports:

- Jack State Prison screen-prints a single color in each region – no fades. Torin is working on that & otherwise we're in good shape to have them. They'll cost about \$12 each and can be displayed from Jan-Dec 2016. Thank you letters will go out this week. Scanning pictures for the documentary continues – more than 600 scanned.
- Rebecca Board of Selectmen will sponsor the Beard Growing Contest.
- Kelly Art Show article requesting participants is in Forum, and on Tweet and 250th Website. Participants should have some Deerfield connection, however slight and indicate this on application. Show will be at fairgrounds in craft building on our big weekend. Artists will sign a release to show their works.
- Fran Twenty pages completed. Draft of commemorative booklet to date passed around. There may be 75 pages total. Advertising rates are still being considered, following the Fremont model. To be ready for sale at the fair October 1, it must be complete for printing by August 1. Torin will arrange the printing
- Edie Pewter ornament production will begin when Edie has approved the final design. The charge is \$1800 for the first 200 ornaments. Plan to sell for \$20 –

so at 90 they're paid for. We can order additional batches of 25 from New Hampshire Pewter.

- Mary Ellen Fran reported on their work on the commemorative booklet. Grace has given permission to use her poster design for the cover. Don Tordoff has generously donated the granite for the town sign sponsored by the Women's Club. Placement of sign is being considered with permission required from the Board of Selectmen and the State of NH. And work continues on the commemorative booklet.
- Carol DCS band instructor has been contacted about participation in parade. Melissa Davis will contact some folks at UNH to arrange for a graduate student in the music department to write a song for Deerfield. Cost would be \$200. Carrie Pratt from Raymond gave a list of bands in their parade and tips on advertising. Participants must be contacted a year in advance. Parade will be Saturday or Sunday in July- TBD. Carol requests help with Ball.
- Torin Passed around a proof of Grace's painting. It is beautiful. A discussion ensued about pricing. Grace is willing to sign and number them!
Final outcome: Signed in a tube (tube optional) \$25
Unsigned with tube \$15
Unsigned no tube \$12
- Passed around a revised license plate design without the fade in the sky.
Edited the commemorative booklet draft to two columns with embedded photos.
- Bonnie Email was sent to all faculty requesting volunteers.

Variety/Talent Show

Discussion of variety/talent show included many ideas and suggestions.

- Let's cast a wide net generate broad participation. This will be an important attendance draw and help build community.
- For any talent show or talent component of the show we will need to auditions acts – When? Where? Who decides?
- There are many talented folks in town for musical acts: Benjammin, Fat Hands, Bob Killam, and others
- Check out DCS talent show March 5 for students' performances.
- Where should the show be staged? Fairgrounds? Town Hall? Upstairs is a problem due to handicap access, but there could be a video feed from upstairs to downstairs. . .
- We may develop two shows, one variety, and one talent? Variety show would include skits/comedy.
- Suggested themes:
 1. Staging a Talent Show
 2. History of popular music

- Time of presentation: If on the fairgrounds, Saturday evening, if in the Town Hall, several successive evenings in April or later.
- There was great interest among the veterans in modeling on the Fire Auxiliary Shows of the 1970 – 90 period that would be amazing!

Outcome: A committee led by Deb Smith and Wendy Rappa will develop a proposal and a show under our operating principal that those who do the work lead the decision-making. Initial members are: George, Mal, Robin, Dawn, Walt (we hope – is that okay, Walt?). Did we miss anyone here?

Critical Path Review

We looked at the Event List Review on the overhead. There are many activities and events we've discussed which do not yet have an owner. On the plus side, a large set is already under development.

New Business

- We'll run the Teesprings tee and hoodie campaign again, and hope to also have sponsor-supported tees at a lower price and in a single style on sale at our events. We'll need some folks to take this on closer to the event.
- Admission price to the July event was discussed. Depending on where our fundraising is at that point, it will be no more than a minimal amount. We would like to help the Fair Association with their cost - primarily electricity.
- Vendors will be charged for participation in July as will the Midway ride concession. We'll need to set rules for vendors making "Deerfield" items. (No Tee shirts!)
- We'll consider renting the largest available tent for our July weekend. If it rains, we must have a dry setting for the band and other planned events. In any case we need a contingency plan for wet weather.
- We'd like to sell tee-shirts, ornaments, posters, license plates in the Historical Building, at the Farm Museum and the Made in New Hampshire building. We will need volunteers for all days. Edie is lead volunteer, and Amy offered to help. Perhaps a youth group – like scouts or a team could help here.

Work Plan Commitments

Jack	Thank you letters; continue video development; get license plates to production; update draft schedule and list of tasks and events and distribute with minutes; send email and phone contact info to Deb and Wendy for their Variety Show Committee
Dee	Get posters from Jack or Torin for Craft Fair sale
George	Work on the Variety/Talent show
Kelly	Contact and ask artists for Art Show: Possible poster by someone to promote the show? Bios from the artist to show with their work.

Rebecca	Hook up the group offering a meal to showcase the start of the beard growing contest; a free meal for contestants? Find out disability access / fire code constraints for staging Variety Show upstairs at Town Hall.
Fran	Continue work on commemorative booklet; finalize pricing for ads.
Wendy	Work on Variety/Talent Show
Deb	Work on Variety/Talent Show
Mary Ellen	Continue work on commemorative booklet and Women's Club Welcome to Deerfield sign. Contact Maxine Fowler about homes with stenciling.
Edie	Continue ornament work – initial invoice submitted, so should be in production shortly.
Carol	Continue planning parade and ball
Bernie	Work with Carol on Ball
Mal	Work on Variety/Talent Show
Paul	Next church meeting about their events is Saturday
Amy	Help Edie selling ornaments
Bonnie	Help with parade; kids in variety/talent show

Meeting adjourned 8:15 pm

Respectfully submitted,

Dee Jones & Jack Hutchinson