



250th Anniversary Committee

January 28, 2015 minutes

Present: Walt Kutylowski, Rebecca Hutchinson, Fran Menard, Bonnie Heisey, Carol Meredith, Mary Ellen Moran, Cherie Sanborn, Grace Myer, Torin Judd, Ernie Robert, Dee Jones, Edie Kimball, Jack Hutchinson

Meeting called to order at 6:35 pm

Sign in and introductions

November minutes approved

Work Commitment Reports:

- Jack T-shirt sale made \$1396. A number of people have asked that we repeat the offer. Continues with material from Joanne Wasson for the documentary.
- Ernie Parks & Rec will organize the Road Race – tentatively on the traditional course on Sunday morning. Parks and Rec will be coordinate the fireworks, work with Deb Clark to organize children’s games and could do a chicken barbecue as on OHD – perhaps of the Fairgrounds?
- Mary Ellen Thirty-odd pages are completed on Commemorative Book, but help is needed placing pictures. A poem by Lindsey Coombs (These Back Roads) will be included. Messages were left with Don Tordoff about helping with granite for Women’s Club welcome sign.
- Grace Myer Grace’s beautiful painting of Deerfield landmark buildings was enthusiastically received to be reproduced as our official 250th poster to be sold as a fundraiser.
- Edie Plans for two-sided pewter ornament was also approved. Town center will be depicted on one side; the 250th logo on the other. It is approximately 3 inches in diameter and will cost \$800 for a master, then \$8 each to produce with a minimum initial order of 200 and subsequent order minimum of 25. Selling them for \$20 each, we will break even when 120 are sold. Key chains can also be made at a cost of \$4 per.
- Carol M. A church committee now exists and has discussed several possibilities. The ecumenical service will invite participation by all faiths with location to be

determined - gazebo or church. They would like to host a meal in January at the reenactment of the town incorporation. A horseman bringing the charter was discussed at this point as well. They could host a breakfast at the planting of the daffodils this fall. Also discussed were: a pie eating contest, a blessing of the animals, and humorous skits about church history.

- Bonnie DCS teachers are developing projects geared to the celebration: art - murals/individual projects; music - flash mob/marching band for parade, social studies – interviewing town folk for oral biographies. Kids and teachers requested a second order for T-shirts.
- Torin Horse owners are being contacted about participation in parade and advertising posters will be displayed at all horse shows in town.
- Fran Matthew Thomas from Fremont (celebration was last year) recommended printing 500 booklets to be sold in October 2015 with a list of activities and dates planned.
- Dee Garden tour is still on for July, but on hold till they meet again in spring
- Cherie
- | | | | |
|---------------------|----------------|-----------|----------------------|
| Donations received: | \$3250.00 | expenses: | \$ 359.13 stationery |
| T-shirt profit | <u>1396.67</u> | | <u>42.72 postage</u> |
| | 4646.67 | | 401.85 |
- Jack thanked all donors on Facebook.
A ticket design is needed for free passes to activities at fairgrounds for donors.
- Walt Fall 2015 Coffeeshouse will benefit Deerfield250

Social Media and Promotion

The website Christine built is ready-to-go. There is a lot to do to put content up – photos, audio, video, documents. Our Facebook Event page is in pretty good shape – ready to be one of our prime communication channels. We’ve 304 page likes. Edie pointed out we should also be publishing in newspapers – everyone agreed. Jack suggested we recruit someone with that talent. Mel Graykin and Chris Carr were suggested. Fran will talk to Mel.

New Business

- Parade: Safety issues need to be addressed; no marching bands behind horses, etc. DCS faculty will be asked whether they would consider taking on the parade organization as a middle school project.
- Posters Our fundraising poster by Deerfield primitive artist Grace Myer could be sold at the Craft Fair this March if it can be printed quickly enough. Torin volunteered to work the printing (thank you!). Later we’ll also have a promotional/information poster.
- T-shirts The timing of a second Teesprings tee-shirts/hoodie campaign will be decided by the group.
- Talent Show Time to start recruiting – Police Dept? Fire Dept? We hope to have a number of acts and performances from the school.
- Internet Purchases We’ll soon need a Shopify account or similar for sales of posters, ornaments, license plates to folks who live away.

- Ornaments Committee agreed without dissent to move forward with Edie's plan. We'll pay \$2400 for the first 200.
- Documentary Jack is interested in opportunities to videotape or photograph historical reenactments – please let him know if you hear of any nearby. He'd also like to find an ox-sling to photograph.

Commitments

- Jack Work through the steps to production of the commemorative license plates. Send thank you letters to donors. Continue documentary work.
- Mary Ellen Continue working on layout; Email work to Torin for inserting pictures; contact Jack about additional pictures, contact Don Tordoff about granite with Parks and Rec, organize road race; work with Deb Smith on children's games; arrange fireworks; look for opportunity for community meal.
- Ernie
- Edie Get copies of photos of town buildings from Grace; continue work on design and production of ornaments – first order the minimum: 200
- Bonnie Ask teachers/students about building curriculum around parade project; ask Tony Fusco about scout participation and time capsule. Continue to work the chorus and band participation.
- Torin Plan the printing of our Grace Myer original poster, determining the stock to use (should they be rollable?) and the optimal quantity (at least 100) . Work with Mary Ellen and Fran on the final layout of the commemorative book – especially photo placement. Promote parade participation at horse shows this season (both riders and vendors).
- Fran Talk with Mel Graykin about writing articles promoting our celebration for area newspapers; work with Cherie on pricing for advertising in the booklet and space allotment for donors by donation level.
- Rebecca Plan beard growing contest; talk with Don Tordoff about cemetery tour.
- Dee Talk to Sara Kjendal about selling Grace's posters at Craft Fair. Complete minutes.
- Cherie Meet with Fran and work out ad pricing.
- Walt Contact Deb Smith and Wendy to start planning talent show.

Meeting adjourned: 8:20 pm

Respectfully submitted,
Dee Jones and Jack Hutchinson