

## Town of Deep River Economic Development Commission February 19, 2019 Monthly Meeting Minutes

**Call to order:** Chairman Marth called this regular meeting to order @ 7:00 pm.

**Members in attendance:** Russ Marth, Ted Mackenzie, Pete Lewis, Tom Perry.

**Acceptance of Minutes:** Upon *Motion* by MacKenzie, seconded by Lewis then carried unanimously, the Minutes from the December, 2018 meeting were accepted as presented.

**Old Business:**

- Mackenzie recapped the discussion that was held with the Chairman of the North Haven Economic Development Commission. Mackenzie's take on the meeting is that engaging existing businesses, in particular the Valley Railroad is key to promoting tourism. Perry stated his opinion that multiple events commencing at the same time could create traffic challenges on town roads in the area of the Town Dock. Ultimately, the members were all in agreement that this is a relatively simple scheduling project that could be regulated. The Commission is requesting a meeting with the P&Z Chairman to discuss support for promoting tourism in town, as it relates to enhancing the spirit of cooperation with the Valley Railroad / Riverboat.
- Marth stated that he has located a writer who is interested in writing short stories regarding commerce in Deep River, for publication on both the website as well as print media. The cost for each article would be approximately \$300. Upon Motion by MacKenzie, seconded by Perry and carried unanimously, the Commission approved this proposal, pending finalization of the EDC budget.
- No-Cost Transient moorings: In an effort make Deep River a destination where mariners will come to spend time and shop, Mackenzie suggesting three moorings be supplied by the Town, as well as allowing the parking of dinghies at the Town Dock for vessels utilizing these moorings. MacKenzie to discuss this topic with Harbormaster Mark Reyer. Transportation to the center of town would need to be arranged. Garmin™ lists moorings on their marine navigation systems that are widely used by boaters, and allows for advertising by businesses. Mackenzie, stated he personally takes advantage of transient mooring and has discovered towns that he would not have otherwise.
- Status of signage: Lewis to discuss this topic with Selectman McDonald.
- Perry suggesting that local businesses should be highlighted on both the website as well as the Deep River Newsletter. Marth agreed to be the contact person.

**Adjournment:** Upon *Motion* by Lewis, seconded by Perry and carried unanimously, this meeting was adjourned at 8:00 pm. The next scheduled meeting will be held on March 18, 2019 @ 7pm at the Town Hall.

Respectfully submitted,

Peter Lewis