

ECONOMIC DEVELOPMENT COMMISSION
Town Hall
September 17, 2009 Meeting

CALL TO ORDER: Ted MacKenzie called meeting to order at 7:16 PM. Present: Thomas Perry, Adam Schwartzman.

APPROVAL OF MINUTES: on MOTION made by T. Perry, seconded by A. Schwartzman, to approve August 2009 Minutes. Motion CARRIED.

OTHER BUSINESS: T. Perry noted attendance at August Selectmen meeting concerning 8-09 memo on signs, noted no action due to limited information to Selectmen. Noted prior EDC study concerning town needs for directional signs. Discussion concerning size of sign, inadequate visibility if smaller. Will resend memo to Selectmen with all information attached, T. Mackenzie to discuss with Selectmen, and A.Schwartzman will attend Selectmen meeting 9-22-09.

Discussion of economy in Deep River, concern with sales of properties, building vacancies. Noted activities of Essex EDC listing commercial properties available on website, consideration of inclusion in town web site, how and who to compile list. On MOTION made by T. Mackenzie, seconded by T. Perry, to develop and expand link on town website to include available commercial properties for EDC link. Motion CARRIED. Discussion concerning having realtors maintain portion of website of listings, to be discussed with webmaster, inclusion of privately listed commercial properties.

Discussion of Public Relations person, budget of \$2,000 authorized by Selectmen. On MOTION made by T. Perry, seconded by A. Schwartzman, to expend \$300 and related expenses for development of article concerning promotion of commercial and industrial activities and availability in town. Motion CARRIED. To have proposal presented at next meeting. Other article ideas including waterfront, town history, education, Main Street and center, events, people of interest living in town, ways to develop interest in the fabric of the town. Concern to have article ideas relate to economic development of the town.

NEXT MEETING to be held on October 15, 2009 at 7:00 PM.

ADJOURNMENT: on MOTION made by T. Perry, seconded by A. Schwartzman, to adjourn at 8:45 PM. Motion CARRIED.

Respectfully Submitted,

Lori Guerette, COA, Clerk