



Greater New Bedford
**Workforce
Investment
Board, Inc.**

Charting the Course for Workforce Development

227 Union Street, Suite 206
New Bedford, MA 02740-5950
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www.GNBWIB.org

FAX HEADER SHEET

TO: Clerk's Office

FROM: Annie Massicotte - Business Office Manager

DATE: May 15, 2015

TIME: 3:50 pm

PURPOSE: X ACTION REQUIRED: X INFORMATIONAL

Per the Massachusetts Open Meeting Law, please post the following:

**The next meeting of the GNB WIB
Business Development Committee
is scheduled for:**

Tuesday, May 19th, 2015

4:30 pm

at GNB WIB, Inc.

227 Union Street, Conference Room 207,

New Bedford, MA 02740

508-979-1504

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Number of Pages Including Header: **2**
Charting the course for Workforce Development

A non-profit corporation serving
Acushnet - Dartmouth - Fairhaven - Freetown - Lakeville - Marion - Mattapoisett - New Bedford - Rochester - Wareham

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**Workforce
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Charting the Course for Workforce Development

Business Development Committee
Tuesday, May 19, 2015
GNBWIB
Conference Room – Suite 207
227 Union Street, New Bedford, MA

4:30 PM

Agenda

- 1. Greeting / Call to Order / Announcements (5 minutes)**
- 2. Consent Agenda – VOTE (5 minutes)**
 - 4-21-15 Business Development Committee Meeting Minutes
- 3. WIB Operations Report (10 minutes)**
- 4. Executive Director's Report (30 minutes)**

Review UMD Marketing Analysis and discuss strategic measures to address its findings.

- 5. Monitoring Report (5 minutes)**
- 6. New Directions Southcoast, Inc. Report (10 minutes)**
- 7. Other Business (5 minutes)**
- 8. Adjourn**

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Next Meeting Date:

| | | |
|---------------------------------|--------------------|------------------------------------------------------------------------------------------------------------------------|
| Tuesday June 9, 2015 | 4:30 PM | Business Development Committee, WIB Conference Room; 227 Union Street – Suite 207 New Bedford, MA 02740 |
|---------------------------------|--------------------|------------------------------------------------------------------------------------------------------------------------|