

DARTMOUTH DOG ADVISORY WORK GROUP RECEIVED

Minutes of Board Meeting

2013 NOV 12 A 11: 14

October 22, 2013

DARTMOUTH TOWN CLERK

In Attendance: Rick Oliveira, Rick Rodrigues, Karen Harb, John Cheverie, Lee Ann Quint and Bev Reed.

The minutes from the meeting of September 24, 2013 were reviewed and approved.

Treasurer's Report

Rick Rodrigues reported we currently have \$330 in our account. This includes a recent donation of \$50 and the \$16/mo service charge deduction. The report was approved.

Applebee's Fundraiser

Karen Harb has contacted the manager at Applebee's and has finalized the fundraiser date as Thursday, November 21, 2013, as agreed upon at our last meeting. The event will run from 4-9 pm. Much discussion followed and it was especially noted that Thursday evening is a popular night for dining out as it is a pay day for a large number of people and the Thursday night football game draws diners to the restaurant. DDAWG will receive 15% of the diners' checks, excluding the tax and tip. Following the event Applebee's will write a check to DDAWG, Inc. Karen additionally provided flyers for the event. The flyers must be presented by diners on the night of the event. While Applebee's management will not allow the flyers to be distributed in the restaurant or their parking lot, DDAWG board members had many suggestions where flyers could be distributed to maximize attendance and success. Lee Ann will post the event and the flyer on our Facebook page and encourage folks to print out the flyer themselves. We will put notice of the event in the Standard Times newspaper, as well as the local cable TV station. Rick will distribute the flyers to over 400 members of his gun club. He also has retained the email addresses of interested and local dog owners who signed our earlier petitions of support for the dog park. Also discussed was the distribution of the flyers to our work colleagues, places of businesses we frequent, local veterinarians, i.e., Chase Farm, Capeway and especially to Kate Pietch of Anchor Animal, local pet shops and a distribution to our neighbors via mailboxes. It will be important for all members to advise one another of specific distributions we have made, so as not to duplicate efforts.

FAMILY FUN DAY

This discussion was postponed due to the work absence of Sandy Gosslin.

Quick Fundraising Ideas

Karen offered to bring in plastic containers that Lee Ann thought her daughter could decorate for donations. These containers can then be distributed to various businesses for a quick fundraising idea.

### Meeting with Landscape Architect

The first meeting on 10/1/13 with Andrew Leonard from Leonard Designs who was recommended by the Stanton Foundation was successful. Rick R offered that Mr. Leonard contributed his own ideas and that these ideas were based on his previous experiences with dog parks and the Stanton Foundation. Rick O agreed there will be a need for electricity at the park site as Mr. Leonard recommends rice stone for good drainage and thus a sprinkler system will be necessary. Rick O thinks perhaps NStar will be willing to negotiate and provide electricity at a reduced cost. Rick O is meeting with Tim Lancaster about this issue.

The next meeting with Mr. Leonard is scheduled for Tuesday, October 29, 2013 at 5:30 pm.

### Town of Dartmouth- 325th Anniversary Celebration in 2014

There are many plans and ideas already forming within the Town in preparation for next year's big celebration. The Board discussed various ideas and it was thought that creating a booth during the celebration that would offer information about the Dog Park would be the best way to publicize the Park. Karen suggested that we might consider having "Snoopy" or another dog celebrity present for picture taking.

### PETCO Grant

Rick O has met with Deb Wender from the Town and she has offered to review and advise Rick regarding the applications for additional monies to the Petco and Nuvo grants. Rick will also contact the United Way to see if their earlier grant can be returned to us. Additionally, Rick recommended reapplying for the \$10,000 CPC grant. That committee is likely to look more favorably at us as we obtain funding from other sources as well. St Anne's Credit Union may be a further source for funding.

### For the Good of the Organization

John has the beginnings of the creation of a terrific website. It is available for all Board members to review and contribute. Already there is significant content and pictures of beautiful dogs. John will add more as well to the history of DDAWG as it evolves. He also suggests we include a spot for donations and use a PayPal account for ease. This will be further discussed at upcoming meetings.

Rick O thought it would be a wonderful idea to put our logo on Facebook and our website and also include a biography of Lee Ann's daughter who created the logo at age 14. Lee Ann thinks she will like this idea.

### **Next Board Meeting**

To be decided.

Respectfully submitted,

Bev Reed