

Town of Bolton
Economic Development Committee (EDC)
Minutes to EDC Meeting
Tuesday March 16, 2010
Florence Sawyer School, Bolton
Draft

Attendees:

Jennifer Atwood Burney (Town Planner) Helene Demmer, Stephen George, Lysa Miller,	Chris Nelson, James Riseborough, Bruce Slater
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Not Present EDC members : Ray Grenier. John Karlon, Reta Rupich, Eileen Schomp and Dan Weadock

Next meeting: Monday March 29, Town Hall 7:30PM
April 12, 7:30pm Town Hall Board of Selectman (BOS) candidates to attend

Minutes

- First order of Business, **follow-up:**
 - Swearing-in: Dan Weadock needs to be sworn in – information as of 3/24/10 – Dan Weadock will not officially serve on EDC.
 - Ethics Test: Lysa Miller and James Riseborough still need to take and turn in the test.
- EDC Website Development:
 - Lysa Miller communicated the progress on developing the EDC website, which will act as an on-line resource for people interested in doing business in Bolton.
 - Felt she needed the group to establish the logo and slogan before anymore development
 - Talked about content and understanding how to ensure this can be maintained on an ongoing basis
 - From last meeting, wants it to be user friendly, with lots of good pictures of different scenes throughout Bolton – along with linking to the established Town of Bolton website.

Action – for website

- Chris Nelson to send list of ideas for slogan to EDC members for rankings before next meeting.
- Lysa Miller will send around document for input
- Members should come with feedback, pictures, etc., or ideas which would work for the website.

- Questionnaire:
 - Chris Nelson presented two questionnaires: One for business owners and the other for Property Owners/Realtors, with the goal of having a standard “script” when speaking with local businesses. The goal is for the EDC to communicate its intent to work with property owners, managers, realtors, and individual businesses to develop a mutually beneficial partnership.
 - Chris Nelson signed up to interview the Bolton Office Park
 - Helene Demmer signed up to interview The Salt Box
- **Action – for questionnaire**
 - Send the final questionnaire around to group and get other members to volunteer speaking to the other businesses
- Grant information – Stephen George is working with Jennifer Atwood Burney in understanding what grants are available for use (for the businesses, the Town, etc)
- Meals/Hotel Tax:
 - The Board of Selectmen is inviting interested people to attend a meeting on Thursday, March 25, 2010 at 7:00 p.m. at the Bolton Town Hall to discuss the local meals/hotel tax option, which is being considered as a potential article for Annual Town Meeting.
 - The group to an informal survey to see where the EDC stood on this tax, and the members present were in opposition.
- MAPC GRANT:
 - Jennifer spoke about the efforts in obtaining the MAPC grant which would help define the talked about village boundaries and understand how to tie a village into the town.
 - The grant would also help in defining a vision.