

Becket 250th Anniversary Committee Minutes

December 1, 2014

I. Call to order

Becket 250th Anniversary Committee (Committee) began the meeting at approximately 4:02 P.M. in the Becket Town Hall.

II. Roll call

The following Committee members were present: Linda Bacon, Rita Furlong, Bruce Garlow, Sandi Jarvis, Karen Karlberg, Michel Paul Richard, Barb Roberts and Ann Spadafora; guests Dan Berg and Jeanne Pryor

III. Open issues

- A. Minutes – Nov.3, 2014 motion to accept, seconded, passed unanimously
- B. Financial report no new additions
- C. Geocache
 - 1. Set aside Jan/Feb meeting for geocache planning
 - a. Passport making party at Jan meeting
 - b. Plan walk to order pages in passports
 - c. Letter for businesses, see page 4 below
 - 1. Sandi shared a sample half sheet letter to include with Bruce's business letter
 - 2. Could bundle prizes to even out value, include a 250th book
 - 3. Committee brainstormed ideas for letter
 - d. Need to order wooden nickels, stamps, stickers, trinkets
 - 1. 1 ½" round, single color, one or two side
 - 2. Side 2 generic TUIT, 4 leaf clover; blank side could be stamped for each local site i.e. Jacob's Pillow
- D. Publicity -
 - 1. Posters - Sandi shared a sample, single page design printed on photo paper as model to have professionally printed as posters; committee decided to use samples until March (Becket General & Board of Realtors® office-Ann, Transfer Station-Sandi magnetic sign, Athenaeum & BWS-Linda, Post Office & Shawnee Shores-Karen, Town Hall & Becket Country Store-Sandi, Sherwood Shoppe-Jeanne)
 - 2. Becket250.org site updated
- E. History Book – Bruce reported
 - 1. On schedule, Bruce and Sandi have sent final approval to Worth International Media
 - 2. Book launch on January 7, Karen will organize refreshments
 - 3. Laurel Herman has been invited to attend January 7

4. No pre-launch cards available for early orders
- F. Tree planting – June 21
1. Selectboard – Jeanne Pryor will attend, questioned coinciding with Father’s Day, June 21st is actual 250th anniversary date
 2. No other confirmations
 3. Ladies’ Guild of First Congregational Church of Becket will provide refreshments
 4. Bruce will organize schedule, gift book for out of town participants
- G. Letters – Bruce prepared 2 letters: letter to businesses and non-profits and resident letter to be included in the tax bills; thank you Bruce
1. Discussed possible edits, footer with Becket250.org
 2. Motions to accept each of the letters approved unanimously
 3. Town Clerk and Assessors should be able to assist in business addresses; Jeanne will request town to provide postage [Dec. 3 Jeanne emailed that town would provide the postage for business letter mailing.]
 4. Geocache enclosure, make full sheet, bottom section to cut-off and return by March 1, 2015 with donation listed, see who else is donating on website
 5. Motions to accept each letter with revisions, passed unanimously
 6. Thank-you letters for donations should include tax deduction receipt
 7. Ask Nina to send letters out electronically with town notices
 8. Thanks to Jeanne and Linda for many good suggestions!
- H. Flag –
1. Utility pole flags, permission; pricing-Dan will check; who installs?
 2. Banner across the street, not as good, North Becket only, on a building
- I. Video interviews – looking for volunteer to take over interviews
- J. Pictorial review after 200th events – Barbara was asked if there will be a similar review for the 250th? Who was the videographer who volunteered to document the events? [Rita, June 2014 meeting - Roger Gillette volunteered]
- K. Memorial Day weekend
1. Electronic display of additional photos submitted for the book at Mullen House and Art Center
 2. Looking for digital photo frames for displays – Karen has one
 3. Committee members agreed to allow use of their photo submissions (also for geocache postings) – Michel, Karen, Linda, Ann, and Sandi
 4. Need docents for each building May 25; Barbara, Bruce, Sandi volunteered
- L. Food –Dan shared menu for June 6
1. Grilled hamburgers, Hebrew National dogs, Veggie burgers
 2. Vegetarian baked beans, rolls, cole slaw, macaroni salad, tossed salad
 3. Condiments – cheese, mayonnaise, mustard, relish, lettuce and tomato
 4. Watermelon, fresh baked cookies
- M. Camp Chimney Corners – June 6
1. Bingo 3-5 P.M., moved to Dining Hall, keep music at Arts Center
 2. Disc jockey – Joey, Barbara will contact, 2-5 P.M.
 3. Line dancing – 6:30-8:30

4. Dan will check on tie dye items, bring your own tee shirt?, Karen has extra tie dye ink
- N. Jacob's Pillow – June 13 representative was invited but did not attend our December meeting
- O. **New Business** –
1. Michel offered his Dacron summer solstice sun with flares for an event, can be attached to a building
 2. Costume rental places for Memorial Day costumes? [Berkshire Costume/Masquerade Company 108 W. Housatonic St., Bespoke Costuming 14 Dalton Ave.]
 3. Revolutionary War buff presentation for June 21?
 4. Memorial Day – remind drivers of antique cars in parade, no peeling out
- P. **Next Meeting**

Monday January 5, 2014

Becket Room, Town Hall 4 P.M.

Thank you for your continued attendance and support of this Committee!

Q. Adjournment

Meeting adjourned at approximately 5:10 P.M.

Submitted by: Sandi Jarvis, Thank you

Dear Becket Business and Non-profit,

As part of the Becket 250th Anniversary celebrations in 2015 there will be a geocache challenge from June 5 through October 1. The Becket 250th Anniversary Committee is eager to receive donations from businesses and non-profit organizations to award to participants.

If you are unfamiliar with the word geocache, a geocache is a hidden container that holds a logbook and may also contain items for trade: it is also the focal point of the free, family-friendly outdoor recreational sport called Geocaching. It is a hobby which usually uses a global positioning system (GPS) receiver to locate a hidden cache. These containers may be found by using latitude and longitude coordinates freely available on the Internet (begun in 2000) at <http://www.geocaching.com/>. It is a fun, family oriented activity that promotes people getting outdoors and introducing them to areas of historic, natural, or scenic interest.

Participants will have until October 1, 2015 to complete the required number of caches (approximately 40) which will be placed throughout the town; their names will then be entered in a drawing to win the donated prizes.

Prize donations could be a product, a service, a lesson, a rental, a souvenir, food (dinner, pizza, sandwich, coffee etc.), cash, and gift cards. **Be creative and let us promote you and your donation in our publicity for the event. A list of contributors and their donations will be maintained on our website becket250.org and appear on event flyers or posters.**

Please contact either Barbara Roberts at broberts36@verizon.net (413) 623 8851 OR

Sandi Jarvis at sjarvis26@gmail.com for more information.



Please complete and mail this form to the Becket 250th Anniversary Committee, 557 Main Street, Becket, MA 01223 by March 1, 2015.

Name of business or organization _____

Contact information _____

Donation details _____



In addition the Committee will gladly accept cash donations to assist in the cost of the geocache supplies for the challenge.

Please fill-in the form above and make donations payable to the Town of Becket, 557 Main Street, Becket, MA 01223

Thank you for helping to make our Geocache Challenge a success.