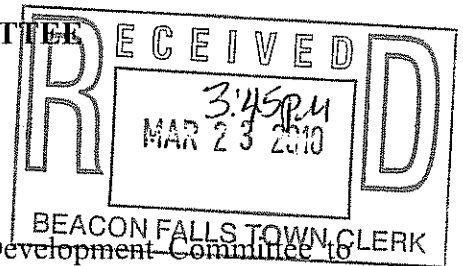


**WEBSITE DEVELOPMENT COMMITTEE
MEETING
MARCH 18, 2010
MINUTES
(Draft Copy – Subject to Revision)**



Chairman D. Sorrentino called a Meeting of the Website Development Committee to order at 2:12 P.M.

PRESENT: D. Sorrentino, M. Krenesky, K. Wilson, K. Novak.

D. Sorrentino noted contract with current Webmaster R. Buzgo is almost up, adding contract with R., Buzgo was signed on March 11, 2009. Monies paid to R. Buzgo total \$4,250.

Committee discussed what it liked and did not like about the website. Comments and questions included:

- K. Novak was please with posting of Minutes and Agendas. Both he and K. Wilson said they liked time saved getting copies of Minutes and Agendas right off the Town's Website.
- K. Novak also felt there is some lag time between Town Clerk's Office and R. Buzgo.
- K. Novak suggested each Town Board, Commission and Department do their own web pages for inclusion in the Town's website.
- Committee would like to see more form available on the site.
- D. Sorrentino and M. Krenesky felt this Committee should give R. Buzgo more direction. Question then asked, 'what do we need from Ray Buzgo?'
- Committee felt it should be more demanding of R. Buzgo and have a direct interaction with him as the developer of the site.
- M. Krenesky noted our Internet site is 1.0, and felt using 2.0 would give us opportunity to develop the site differently.
- M. Krenesky noted Town's website is not currently a content management site, adding that everyone (Boards, Commissions and Departments) who need a webpage should get one.
- K. Wilson would like to see a better looking site with more colorful photos and interesting graphics.

D. Sorrentino Land Use Board, Conservation Commission and Library have their own websites. These are linked to Town's website.

K. Novak noted Town Clerk's Office is just one of the information services available for the public.

D. Sorrentino noted he had asked A. Parzuchowski to take a look at Town's website and present her comments. Board reviewed her comments and suggestions.

K. Novak suggested possibility of having the Library give a class on web design and how to do it. Committee felt there might be someone out there who might be able to teach this class. This committee would also like some feedback from the Board of Selectmen.

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Committee felt it accomplished its mandated goal to get a Town website developed, which has happened, adding that while we might things to grow, things do change and this all costs money. He suggested putting together a wish list of what we want to see.

M. Krenesky made motion to have Chairman D. Sorrentino talk to R. Buzgo about this Committee's thoughts and concerns on items discussed above so that we can move forward, 2nd by K. Novak. All aye.

Committee also felt that more people should learn how to add things to the website. Ideas for the website include: Senior Citizen news, calendar of Senior Center use for various meetings, etc. information from Town Nurse, etc, Park & Recreation forms for use of Pent Road Pavilion, Matthies.

Committee briefly discussed Electron Valley website. M. Krenesky noted Beacon Falls has not financially supported the site, resulting in old information.

Suggestion about possibility of including business advertising on the website. This is something to be discussed again.

Committee agreed to send letter to First Selectmen asking all Boards and Commissions to come up with ideas for the Town's website and should actively use the site. Committee felt that the Economic Development Commission should have a prominent link to promote the Town.

M. Krenesky made motion to adjourn the meeting at 2:50 P.M. 2nd by K. Novak. All aye.

Respectfully Submitted,

Karen A. Wilson

Karen A. Wilson

Clerk and Member of the Website Development Committee

MAR 23 2010