

Notes from - 7/10/14 Communication Group Meeting (Envision Barrington)

**Meeting held at:** 8 Oakhill Road, Barrington, 6 – 7:30PM

**Attendees:**

- Jackie Cilley
- Steve Diamond
- Susan Frankel
- Dawn Hatch
- Paul Mausteller
- Jacki Saunders

**I. Discussions**

Paul reviewed his research about options for conducting surveys with the group. He has statistics about different website forums available and will forward to us via email. We would need to compose needs assessment questions for use. We had discussion around how to launch a survey and the best way to get a representative sample of community residents.

Steve discussed his research about cable access as a means to disseminate information. Fees collected from cable subscriptions are sent to local towns (amount is usually between 2.5.% and 5%) according to that town's subscription population. For the Portsmouth population, the town receives about \$98k (annual). Barrington has a population of about 8,700 folks; about 2,700 homes. Assuming a 50-55% cable subscriber rate, we should receive about \$33k, annually. It is unclear if any of those funds could be used by the Communication group those who could use toward broadcasting events, meetings, etc. WMUR has a room that could be used for recordings/shows. Barrington used revenue from cable subscription fees to purchase a video camera, we need to see what can be done to record town meetings and/pr other events.

Group discussed how valuable it was to have Maureen from The Forum come talk with us. Jackie distributed copies of the print version. We will all read/share. We talked more about learning from The Forum and try to avoid reinvention of their activities. There may easier ways to launch a website, for example. Retaining interested, dedicated volunteers is key to success.

We also agreed to the next meeting date, time, and agenda.

**2. Other Business**

None to report.

**Action Items**

- a. Susan to check into a general survey available at UNH.
- b. Paul to check into Knight Foundation to see if he can find out anything that would help with grant info.
- c. Jackie will check with Conservation Commission (Marika) for list of addresses, and check her files re: survey questions about information needs.
- d. Dawn to seek cable fund info from John Scruton.
- e. Jacki to seek info from the Library about obtaining email addresses. Meet with Amy. Ask about getting information in a CSV formatted file.
- f. Ongoing Projects

- i. (This was Liz's, we need to reassign) – Barrington website review, chamber website, search for other award winning town websites
- ii. Jacki S – document meetings, upload meeting minutes and agendas to Barrington town for posting, site review
- iii. Mike –review of Barrington website's broken or missing links, help Jacki with notes.

## Team

- Jackie Cilley
- Steve Diamond
- George Dorset
- Susan Frankel
- Dawn Hatch
- Mike Houst
- Paul Mausteller
- David Mincin
- Jacki Saunders

Team Mail list:

[jcilley@aol.com](mailto:jcilley@aol.com), [nhcatsteve@yahoo.com](mailto:nhcatsteve@yahoo.com), [georgedor@metrocast.net](mailto:georgedor@metrocast.net), [sfrankel@metrocast.net](mailto:sfrankel@metrocast.net),  
[dawnh@gmx.com](mailto:dawnh@gmx.com), [houstm@metrocast.net](mailto:houstm@metrocast.net), [pmausteller@metrocast.net](mailto:pmausteller@metrocast.net), [davemincin@hotmail.com](mailto:davemincin@hotmail.com),  
[jcsaund@att.net](mailto:jcsaund@att.net)

## Next Meeting

Thursday, July 31, 2014, 6:00PM, 8 Oakhill Road. Across from Congregational Church. This is Jacki Cilley's home. If her husband meets you at the door, just tell him you're with her Envision Barrington working group. This is a brown bag meeting, bring your own dinner.

NOTE: The next agenda should include the next meeting date, time and location. The Agenda and the Meeting minutes should be sent to "Barbara Irvine [landuse@metrocast.net](mailto:landuse@metrocast.net)"; and a copy to [barrplan@metrocast.net](mailto:barrplan@metrocast.net) (marsha).