Ayer 4th of July Meeting Minutes

Minutes of May 1, 2013 4th of July - July 6, 2013

Members in attendance:

Ruth Rhonemus Maureen Parlon Marion Smith Alan Wilson

Stephanie Gintner Janet Lewis Alicia Hersey

David Maher Jim Fay Geri Love

Jim Fay called the meeting to order at 5:18 pm.

<u>Dance</u>

The sales of tickets totaled \$460. The pros of the dance were that the April time frame seemed to work out better. The marketing was done well. The expenses were \$31.33 and \$13.37.

We thanked David for his time and for being a great DJ. We discussed paying him for his time, budgeting for his time for the future dances. A MGL Chap 268A, Conflict of Interest will have to be filed with the Town Clerk. Marion said that she would pay him herself so that the form does not have to be filed just to keep it simple. Since compensation was discussed for him, it was decided that the 268A form will be filed.

We discussed, in passing, possibly having a dance in the Fall.

Janet Lewis had to leave at 5:30.

Reimbursement Bills

Jim and David both had receipts for expenses for the Dance. The motion and second was passed to pay them. As it turned out, Jim did not turn in the correct receipt which was caught the next day and David turned in a second receipt. In all there were three receipts turned in for payment.

4/30/2013 Election

Money was turned over to the Treasurer for the Mother's Day and Father's Day Basket raffle ticket sales. The total turned over was \$646. It was at first divided in half for each on the spreadsheet. We discussed which basket made the most money. The only way to determine that is to count the tickets. Ruth Rhonemus volunteered to count the tickets. The count came in as Mother's Day – 406 tickets and Father's Day – 233 tickets. There was \$50 in donations. After subtracting that from the total and figuring out the percentages, the MD was 63% and the FD was 37%. Those were applied to the Net Total and entered on the spreadsheet.

The Mother's Day will be drawn on Monday, May 6, 2013.

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Paint The Town Purple

The American Cancer Society Relay for Life is sponsoring an event for anyone to set up booths downtown on May 18, 2013. The 4th committee will set up a table in front of the town hall to sell raffle tickets for the Father's Day Basket and for the Red Sox tickets. Jim and Maureen will take the 9-11 shift and Marion and Stephanie will take the 11-1 shift.

Alan Wilson came in at 5:40.

Sponsor Update

50% of the letters have gone out to the Industrial community and the Retail letters will go out tomorrow, May 2, 2013.

<u>Vendors</u>

David has received three vendor applications with checks. Maureen gave someone David's name for a vendor application request.

There will be a notice in the Public Spirit this week regarding the 4th of July activities.

Parade Music Acts

All music acts for the parade cost from \$1,000 to \$1,200.

Since we are having a savings on the cost of the fireworks display, we discussed getting two music bands for the parade. We unanimously voted to do this.

Someone mentioned asking the high school music leader about having some of the high schoolers getting a band together and having them ride on a flatbed truck.

Alicia Hersey had to leave at 5:50.

Alan Wilson asked about having a Cadence Band in the parade.

David will check on prices for Scots Highland Pipe and Drum and also Westford Pipe and Drum Corp.

David spoke with Ms. Ratta about the port-a- potties. She mentioned a donation of \$1,200 - \$700 in bathrooms and a \$500 cash donation. More discussion to come on this.

It was brought up to have Pauline Hamel as the Grand Marshall. A motion was made and seconded. We all voted to ask her. A letter of request will be sent to her. She will be invited to the May 21, 2013 BOS meeting to formally nominate her.

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Field Entertainment

We discussed having the Clown Band in the parade and also walking around the field. Down City Band will entertain at the field at a cost of \$1,500 that includes the PA system. David will find out about getting a portable stage from Inflatable Co. He will also ask about getting three inflatables for the kids -1 small and 2 medium. The moon bounce was mentioned.

Alan Wilson had to leave at 6:07.

<u>Invitation For Bid</u>

At the April 1, 2013 meeting there was discussion about which Novelty Person to have. One vendor asked about being the exclusive Novelty Person for a \$1,000 donation to the 4th of July event. The decision was made to send out RFP's. David and Jim talked about the Invitations for Bid – IFB (RFP). We received three of them. These bids are for the Novelty Vendor. The bids will be opened at the May 14, 2013 meeting and a decision will be made.

Peter O'Malley was discussed to have him come and entertain the kids at the park.

Bicycle Participation in the Parade

We discussed the trophies for each group. Best of Show was mentioned in lieu of how it was worded in the past. In looking back through minutes I did not find any particular wording to describe the winners. However, I did find the following description in the 3/13/12 minutes: "Jose will do trophies -1^{st} , 2^{nd} and 3^{rd} places for a total of 15 trophies (this would be 5 groups of bikes). Maureen suggested getting string bag backpacks with the Ayer 4^{th} logo for each participant or sports bottles. String bags won out."

Police

It was discussed about when to have Sgt. Cote start attending the meeting. We decided that he should attend by the 5/14/13 meeting.

Next meeting will be on Tuesday, May 14, 2013 at 5:00pm.

Motion to adjourn at 6:30.		
Respectfully submitted by		
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