

AUBURN'S HISTORIC & CULTURAL SITES COMMISSION

Meeting minutes from May 14, 2014 at Willard Memorial Chapel

Present: M. Alberici, J. Kingsley, C. Reilley, D. Stankus, K. Walker, M. Vanek

Excused: J. Camardo, R. Carrozziere, P. Carter, A. Fuller, D. Lamb, E. McHugh, L. Frank, J. Loperfido, S. Muldoon

Guests:

Approval of the Minutes

J. Kingsley read the Commission's mission and vision statements. J. Kingsley made a motion to accept the 3/12/14 minutes as submitted. The motion was seconded by B. Chabot. **All were in favor and the motion carried.**

Approval of the Treasurer's Report

B. Murdoch reported on expenses since 3/12/14. M B. Murdoch stated that the supply of Auburn History's Hometown Brochures is extremely low. She would like to designate any monies remaining to reprint brochures. M. Vanek made a motion to redirect any funds remaining towards printing new brochures. The motion was seconded by C. Reilley. **All were in favor and the motion carried.** M. Vanek made a motion to accept the Treasurer's Report. The motion was seconded by C. Reilley. **All were in favor and the motion carried.**

Site Directors – No report

Marketing Committee

M. Vanek mentioned the current inquiry numbers.

B. Murdoch gave updates on current Marketing Initiatives. The Facebook Campaign is running for 5 months. WRVO mentions on the radio and website have started and will run through the summer. SAVOR Life radio and web site mentions and interviews are currently happening as well.

Community Outreach – No report

Unfinished Business

M. Alberici stated that the Podcast initiative is moving forward and should be completed by late spring. Cristofe has contacted Jerry Martin who agreed to help with the project.

M. Alberici thanked those that had submitted articles for The Citizen. B. Chabot had submitted an article and it did not appear. C. Reilley made a contact, and stated future articles should go directly to Dave Wilcox and copied to Rob Forcey. C. Reilley will write for June highlighting summer events. September will be assigned at the next meeting.

J. Kingsley reported that the Passport to History Program was completed. There were 11 participants from Casey Park, 1 from Genesee, 9 from Owasco, 7 from Herman, 10 from Seward, 4 from St. Joseph's and 1 home-schooled student. J. Kingsley said they hope to kick it off earlier next year and M. Vanek suggested checking with Ginny Kent to see if any grants were available to help fund the program.

New Business – No report

Announcements

Commission members shared event information at their sites.

A motion was made to adjourn the meeting at 10:30 a.m. by C. Reilley. The motion was seconded by K. Walker. **The next Commission meeting will be held on 7/9/14 at The Harriet Tubman Home**

Recorded by Barbara Murdoch